

Maison Shantnu & Nikhil houses the Legacy Ceremonial Couture brand Shantnu & Nikhil and Celebration wear brand S&N by Shantnu Nikhil, across 18 directly operated stores and a bevy of other point of sales through SIS formats, both offline and digital. The product lines of **Shantnu & Nikhil Couture** cover all areas of wedding apparel fashion including menswear, womenswear & accessories. **S&N by Shantnu Nikhil, a bridge-to-luxury offering** from the House of Shantnu & Nikhil Couture is a brand initiative where Indian heritage & nostalgia is enlivened by millennial spunk! The brand, as we believe is India’s brand for the world, it redefines Indian celebration-wear with a millennial sensibility and a contemporary undercurrent. Military influences renewed with a festive aesthetic; unique, sartorial design hued in decadent palettes; S&N is a brand with a vision for our young Global Indians, celebrating Indian roots, its drapes and asymmetry. Our brand new **Lifewear Pret-a-Porter brand vessel, ’Shantnu Nikhil Cricket Club (SNCC)** is the third such narrative in the growing portfolio of brands at Shantnu & Nikhil and embraces the spirit of cricket in a unique amalgamation of sport meets lifestyle. Democratizing Couture to now revolutionizing celebration-wear & Lifewear, Maison Shantnu & Nikhil is furthering its edgy, global narrative!